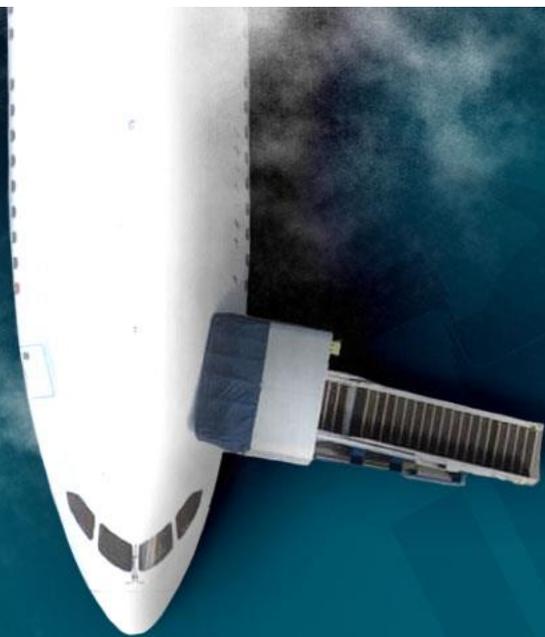




SYR[®]

ADVERTISING

Reach an Audience of 2 Million Unique Travelers Each Year



**SOUTHWEST
AIRLINES**

**FRONTIER
AIRLINES**

**ALLEGiant
AIR**

**DELTA
AIR LINES**

**BREEZE
AIRWAYS**

**TERMINAL
A**

**TERMINAL
B**

**JETBLUE
AIRWAYS**

**AMERICAN
AIRLINES**

**UNITED
AIRLINES**

SYR  hosts air service
from the
following airlines

AIRLINES

LOCATION IS KEY

1st Floor

- BACKLIT TENSION FABRIC
- TENSION FABRIC NO BACKLIGHTING
- DIGITAL
- EXHIBIT SPACE (Vehicle & Floor)
- RESERVATION BOARD
- WRAPS (Wall & Column)
- VINYL CLINGS (Surface, Windows & Floors)
- LUGGAGE CARTS

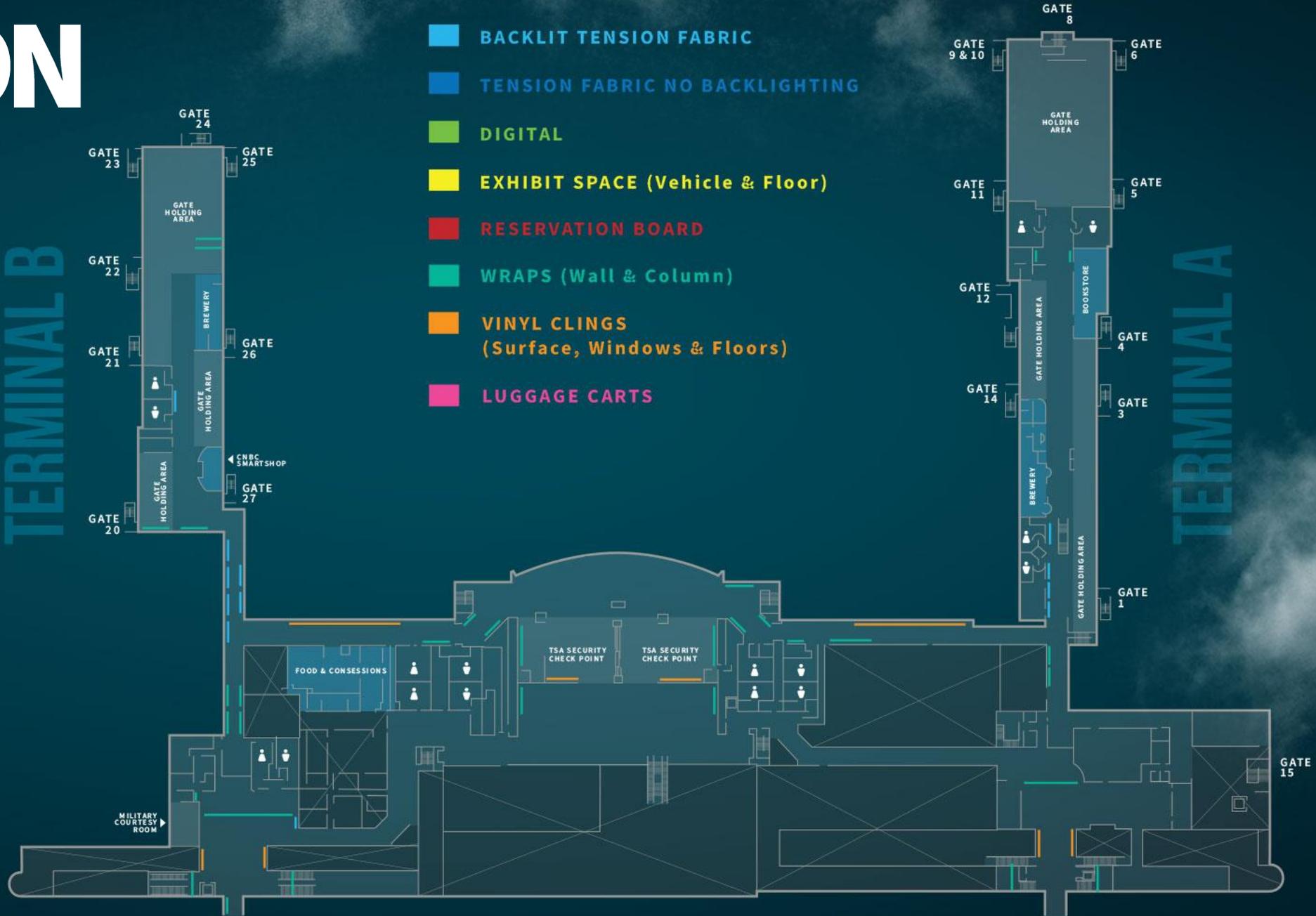
○ Available Locations



LOCATION IS KEY

2nd Floor

○ Available Locations

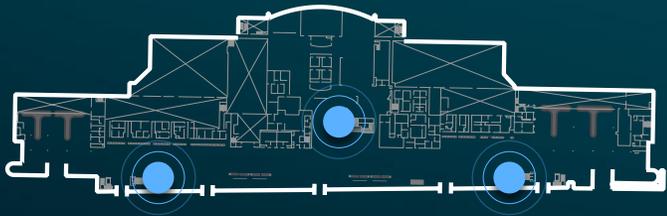
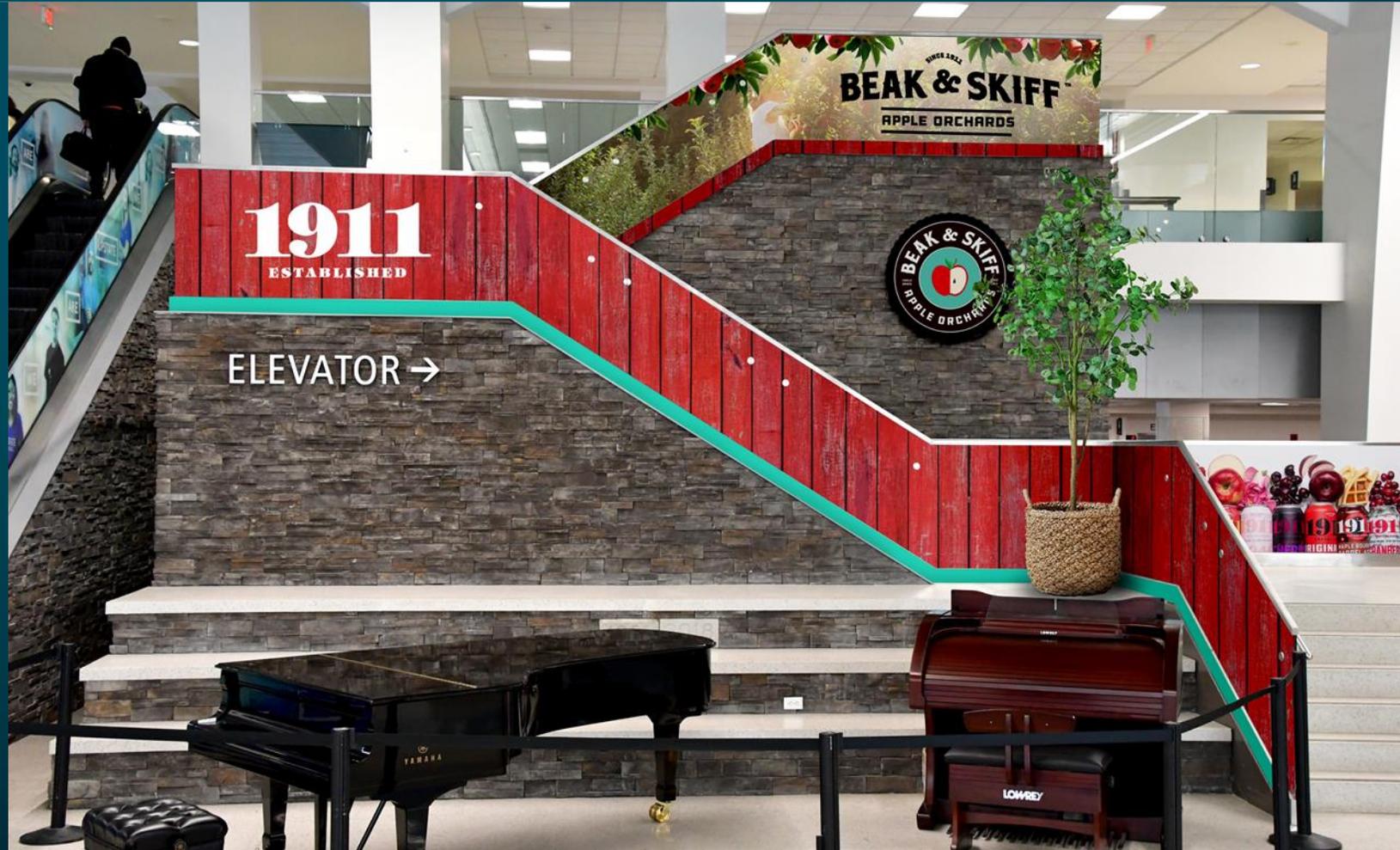


SURFACE & WALL WRAPS

Reach an audience of 2 million unique travelers each year

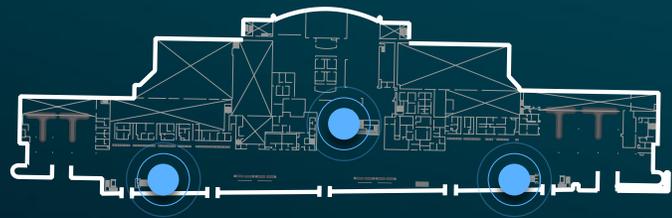
GLASS WRAP

CENTER TERMINAL,
TERMINAL A, and
TERMINAL B



ESCALATOR WRAP

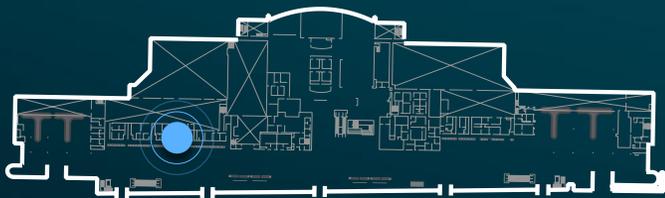
CENTER TERMINAL,
TERMINAL A, and
TERMINAL B



WALLWRAP

CENTER TERMINAL

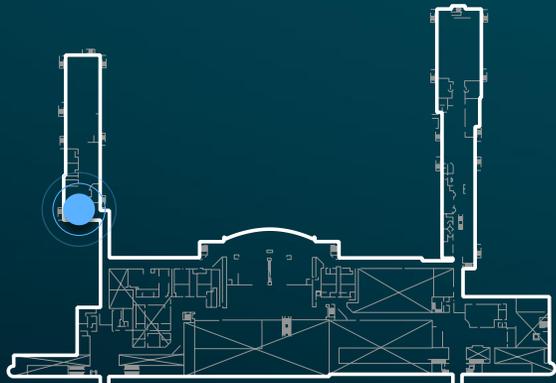
Post Security



WALLWRAP

TERMINAL B

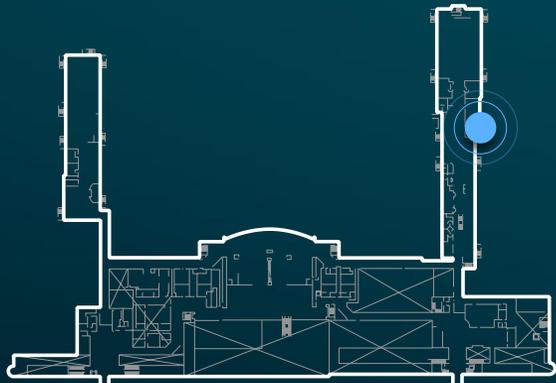
Next to Gate 20



WALL WRAP

TERMINAL A

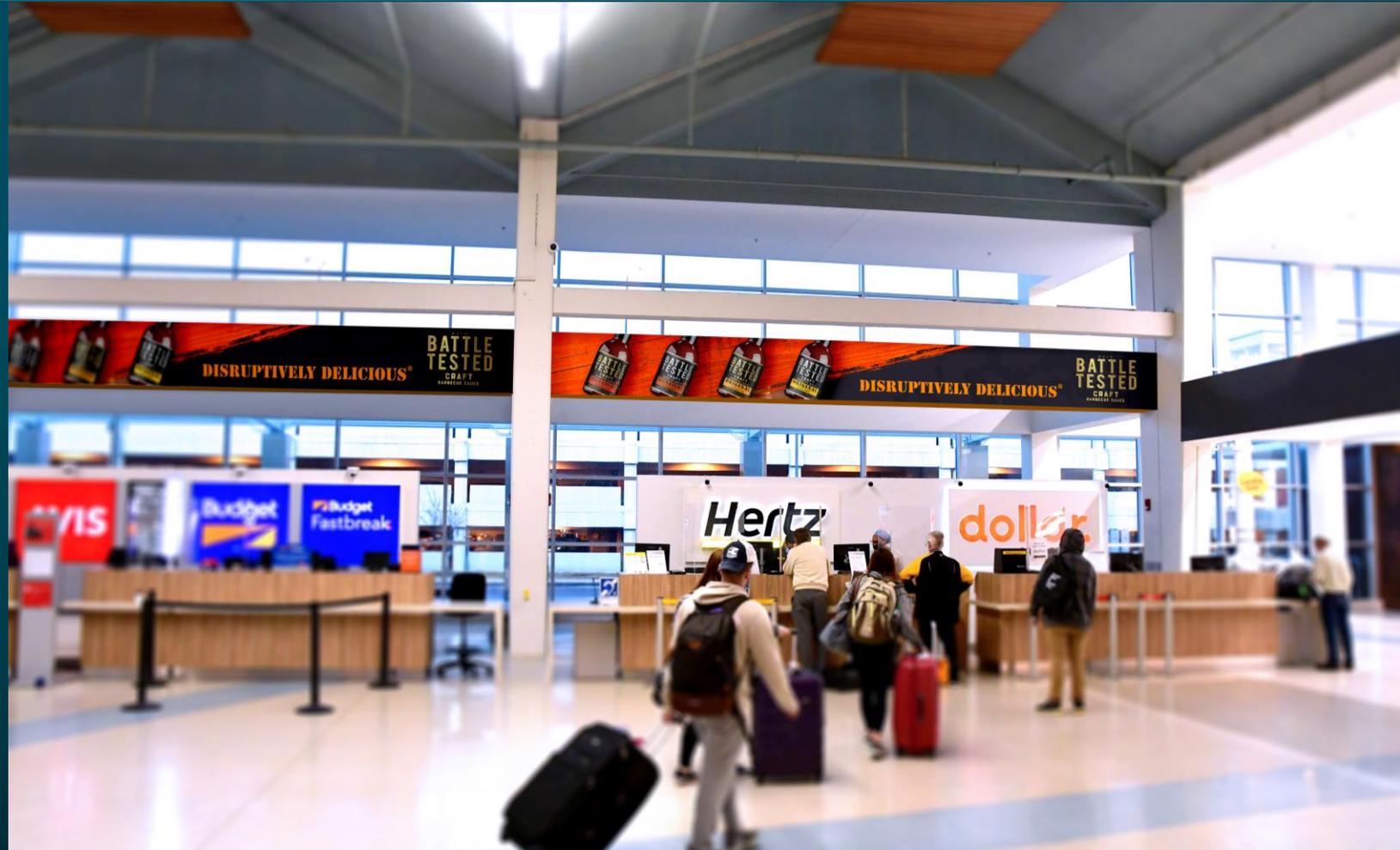
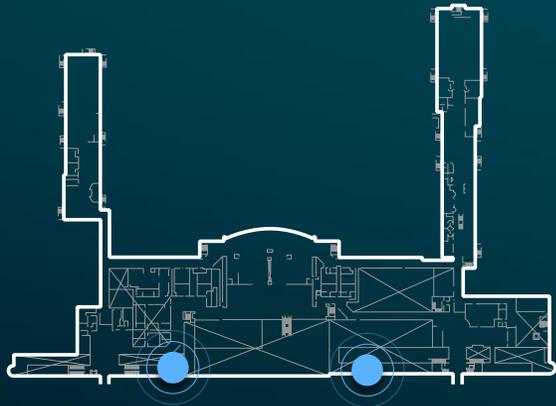
Near Heritage News and Gifts



WALLWRAP

TERMINAL A

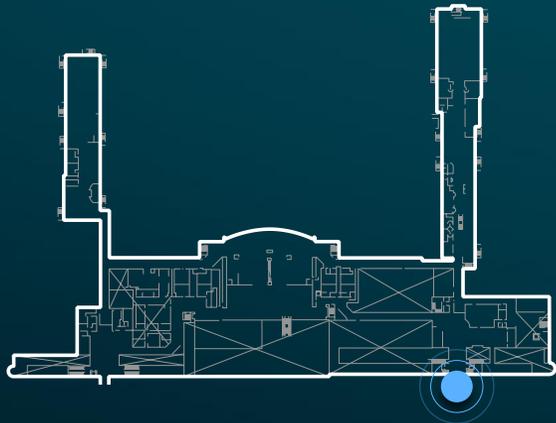
Above Car Rentals



WALLWRAP

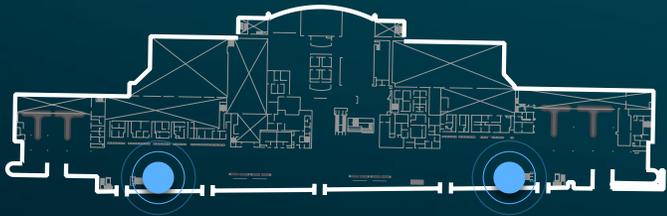
TERMINAL A

2nd Floor Departures



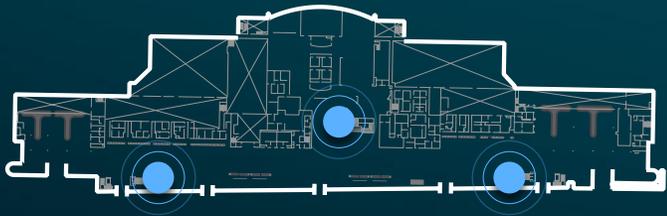
COLUMN WRAP

**TERMINAL A, and
TERMINAL B**



BEAM WRAP

CENTER TERMINAL,
TERMINAL A, and
TERMINAL B



NUCOR

- ALL DEPARTURES-PASSENGER SCREENING ↑
- BUSES LIMOS-SHUTTLES-TAXI-RIDESHARE ↑
- CAR RENTAL ↑
- EXIT →
- INFORMATION & AIRPORT SECURITY ↑
- PEDESTRIAN BRIDGE ↗
- RESTROOMS ↑
- TICKETING-BAGGAGE CHECK →

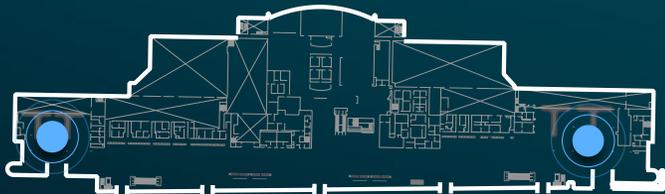
LUGGAGE CARTS

TERMINAL A, TERMINAL A, & 1st FLOOR GARAGE

Location in the Baggage
Claim of Terminal A and
Terminal B

DIMENSIONS

20.5"(w) x 14.75"(h)



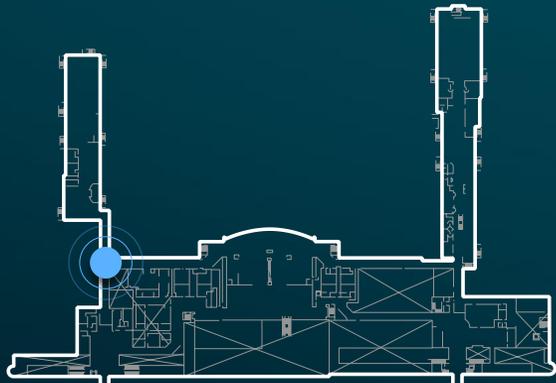
FABRIC BACKLIT DISPLAYS

Reach an audience of 2 million unique travelers each year

FABRIC BACKLIT

TERMINAL B

Hallways Concourse B
Gates



DIGITAL DISPLAYS



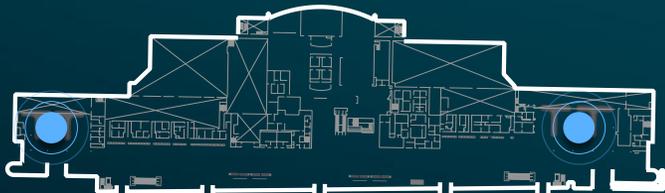
DIGITAL DISPLAYS

TERMINAL A & B

Location in the Baggage Claim of Terminal A and Terminal B, these large screen 4K monitors display your advertisement to passengers and visitors

DIMENSIONS

3840 pixels x 2160 pixels: 86 in. 4K UHD



CONTACT US TODAY

**TO TALK ABOUT YOUR
ADVERTISING PLAN**

<https://www.syrairport.org/about-us/advertising-at-syr/>

LINDA RYAN C.M.
Director of Business Development

p – 315.455.3434
c – 315.256.5177
ryanl@syrairport.org

SYR  **SYRACUSE**
— HANCOCK —
INTERNATIONAL AIRPORT