

Contest Name: Snowy2Sunny

Contest Description:

Syracuse Hancock International Airport (SYR) is sponsoring a contest for four (4)_free round trip tickets to be provided by Allegiant Travel Company to Ft. Lauderdale, Florida on Allegiant Air. The winner will receive four (4) free round trip tickets from Syracuse to Ft. Lauderdale on the Allegiant Air SYR-FLL Flight departing SYR on Friday, February 27, 2015 at 6:15p.m. and returning from Ft. Lauderdale to Syracuse on Allegiant Air FLL-SYR Flight departing FLL on Monday, March 2, 2015 at 2:50p.m. Allegiant Travel Company is providing the four tickets only, and any and all additional fees (baggage, seat reservation, food/beverages) must be paid for by the contest winner.

How to Apply:

Email a 30 second video to snowy2sunny@syraairport.org describing why your family deserves a Ft. Lauderdale vacation. Please be tasteful and creative. All entries are subject to being posted on Syracuse Hancock International Airport's official website and social media accounts. One submission per household. All entries must be submitted by 5pm on Sunday, February 8, 2015.

The winning entry will be chosen and posted to our social media accounts (Twitter, Instagram & Facebook) by 5pm on February 12, 2015. The winner will be contacted via email. You must be 21 or older to enter and win.

Official Rules

Description of the Contest

Binding Agreement

By entering the contest, you agree to these Official Rules. Therefore, please read the following rules prior to entry. These official rules form a binding legal agreement between you and the contest sponsor, the Syracuse Hancock International Airport, with respect to the contest.

Who Can Enter

1. You must be 21 years old or older to enter.
2. Syracuse Hancock International Airport employees and or affiliates are ineligible to enter.

How to Enter

1. No purchase or payment necessary to enter or win. A purchase or payment will not improve your chances of winning. All federal, state, local, and municipal laws and regulations apply. Void where prohibited.
2. Email a video to snowy2sunny@syraairport.org, describing why your family deserves a vacation to Ft. Lauderdale, Florida. Please be tasteful and creative. One submission per household. All entries must be submitted by 5pm on Sunday, February 8, 2015.

3. All those submitting entries agree to all contest rules and regulations in order to be eligible to participate. Each entrant agrees not to submit any entry that infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violates applicable local, state or federal law.

4. The contest sponsor is not responsible for lost, late or misdirected submissions; printing errors; server unavailability; or computer or any other electronic or telecommunications malfunction.

Elimination

Any false information provided within the context of the contest by any participant concerning identity, mailing address, telephone number, E-mail address, ownership of rights, or non-compliance with these Official Rules or the like may result in the immediate elimination of the participant from the contest. The contest sponsors further reserve the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these Official Rules, or violates U.S. or applicable state or local law.

Winner Selection

1. Three (3) finalists will be selected by the staff of the Syracuse Hancock International Airport based upon the taste and creativity of the individual submission. All such determinations will be at the sole and absolute discretion of the Syracuse Hancock International Airport and shall not be subject to challenge on any basis. The public will select the winning video by voting for their choice on the Airport's official website. The video with the most votes by 12pm on Thursday, February 12, 2015 will be declared the winner.

2. The winner is required to acknowledge receipt of email within 24 hours of notification of winning the prize.

3. The winner is required to redeem the prize and to verify identity with proper and legal picture identification within 72 hours of notification of winning the prize.

4. Income, sales and other taxes, fees or expenses, if any, and of any kind or nature, are the sole responsibility of the winner.

5. **Changes to the reservation are subject to a change fee of \$75 per person, per segment.** No changes or substitutions will be permitted within seven days of scheduled departure. All changes must be made through Allegiant's reservation call center at 702-505-8888. Changing the originating city and destination of the agreement is not permitted. Allegiant reserves the right to cancel, alter routes/ times and suspend air service without notice. Management reserves all rights. No cash value.

Winner Notification

1. Winners will be notified via email.

2. By participating in the contest, each participant and winner waives any and all claims of liability against the contest sponsor and its employees and agents for any personal injury, loss and/or damage that may occur from the conduct of, or participation in, the contest, or from the use and/or acceptance of any prize or winnings in connection with the contest.

3. By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph for advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts; newspapers and other publications; television or film releases; slides; videotape; distribution over the Internet) the contest sponsor may deem appropriate and agrees to execute any and all documentation deemed necessary by the Syracuse Hancock International Airport in connection with the contest.
4. By participating in the contest, each participant agrees to be added to Syracuse Hancock International Airport and Allegiant Travel Company's email list. Participants can opt-out at any time.

Additional Rules

1. The conduct of the contest is governed by the applicable laws of the United States of America and State of New York, which take precedence over any rule to the contrary herein. The contest sponsor shall follow the applicable laws for conducting contests, including posting of lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc., as required by local, state, and federal law.
2. The contest sponsor is not liable for any lost or stolen entries, prizes or contest information.
3. By participating in the contest, participants agree to be bound by the decisions of contest sponsor personnel. The contest sponsor reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The contest sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and contest sponsor decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of the contest sponsor, the contest sponsor reserves the right to terminate this contest, or make such other decisions regarding the outcome as the contest sponsor deems appropriate. All decisions will be made by the contest sponsor are final. The contest sponsor may waive any of these rules in its sole discretion.
4. The contest sponsor reserves the right to withdraw or terminate this contest at any time without prior notice.

Waiver of Liability and Agreement to Indemnify

By submitting any entry, each entrant, its, his, her or their heirs, successors and assigns ("entrant") hereby releases, forever discharges and covenants not to make a claim against or sue the Syracuse Hancock International Airport, its subsidiaries and affiliates, licensees, employees, officers, directors, representatives, successors and assigns, of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent, which entrant may have or hereafter have against the Syracuse Hancock International Airport by reason of any injuries or damages entrant may sustain, whether to entrant's person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploitation of the entry for any purpose described herein. Entrant waives and foregoes the right to seek injunctive relief against anyone relating in

any way to the entry, the contest, or the use, incorporation, or exploitation of the materials for any purpose described herein. Entrant agrees to indemnify and hold harmless the Syracuse Hancock International Airport from and against any liabilities, losses, claims, demands, costs (including, without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach or alleged breach by the Syracuse Hancock International Airport or any representation made by the Entrant in connection with submitting the entry.