



Syracuse Regional Airport Authority

Media Advisory

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CONTACT: Syracuse Regional Airport Authority
Heather Malinowski (315) 454-3263

eSavvy Tech Shop to Open Post-Security at Syracuse Hancock International Airport

Syracuse, New York – Syracuse Hancock International Airport and Paradies Shops is pleased to announce the opening eSavvy Tech Shop, located post security in the North Terminal. The Syracuse store will be Paradies third eSavvy location in the country, joining Hartford and Denver. The store will be the fourth Paradies location to open at the airport joining CNBC Smartshop, The New York Times Book Store, and recently opened Say Si Bon.

“We are thrilled to introduce our new eSavvy brand to the Syracuse International Airport,” said Gregg Paradies, president and CEO of Paradies. “This proprietary concept has been extremely well received by the industry and we are excited for the Syracuse passengers and staff to experience the store’s unique design, wide range of electronics and accessories, and award-winning customer service.”

As electronic accessories become a top category in the airport retail industry, Paradies developed eSavvy, an original and innovative concept offering the popular electronics passengers desire, including headphones, cases, media storage, power products, adapters/cables and more. This one-stop resource for technology and accessories provides items from top names such as Beats by Dre, Panasonic, Skull Candy, Monster Cable, Sennheiser, Mophie, DigiPower, and other industry leading brands. With its clean design and easy to navigate floor plan, e-Savvy serves the electronics interests of today’s traveler.

“We are very excited that Paradies has chosen Syracuse Airport as their third eSavvy location. It shows that they believe in us as much as we believe in them. All of their locations have been very successful here and we are sure eSavvy will be no different.” – Executive Director, Christina Callahan

The Syracuse Hancock International Airport is centrally located in the heart of CNY, serving 1 million passengers annually. The Authority recognizes that the Syracuse Hancock International Airport is a gateway to the central New York region and beyond and seeks to optimize customer service and exceed customer expectations with continuous improvements to the terminal building and public-use facilities.