



Syracuse Regional Airport Authority

Media Advisory

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Syracuse Hancock International Airport Executive Director to Hold First Monthly Live Twitter Event

Syracuse, New York – On November 25, 2014 Syracuse Hancock International Airport Executive Director Christina Callahan will hold the Airport's first monthly live twitter question and answer session. The public is invited to participate by tweeting their questions and using the hashtag #AskSYR. The event will be live from 12:00pm to 1:00pm, when Ms. Callahan will be answering questions via Twitter in real time. Participants can easily follow and join in the conversation by visiting www.syrairport.org/media/live-twitter-chat. The next chat date will be posted on that page following the event.

The goal is to hold the event on a monthly basis and it may or may not have a theme but the public is encouraged to send us their suggestions for future topics. The November 25th chat will focus around holiday travel questions, but any appropriate, aviation/airport related question submitted will be addressed.

The Syracuse Hancock International Airport is centrally located in the heart of CNY, serving 1 million passengers annually. The Authority recognizes that the Syracuse Hancock International Airport is a gateway to the central New York region and beyond and seeks to optimize customer service and exceed customer expectations with continuous improvements to the terminal building and public-use facilities.